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PRESS RELEASE

Coming this spring – Red tulips for a drug free community

Elizabethtown, PA, March 26, 2018: - A community beautification and youth drug and alcohol prevention project that took place during Red Ribbon Week, October 2017 will soon bear the fruits of its labor around town. Elizabethtown Area Communities That Care (EACTC) and Elizabethtown Area School District (EASD), with the help of EACTC coalition members and community partners, planted 2500 red tulip bulbs throughout the community this past fall. Warburton Nursery and Greenhouses donated the bulbs.

At EASD elementary schools, students had the opportunity to "Plant the Promise" by planting a red tulip bulb on school grounds or at home as a pledge to be drug free. Student groups at Bear Creek School, Elizabethtown Area Middle School, and Elizabethtown Area High School also planted red tulip bulbs. Northwest EMS, Elizabethtown Post Office and GracePointe Church allowed youth and coalition members to enhance the landscaping around their buildings as well. When these flowers bloom in the spring, it will be a reminder of that pledge and a community-wide beautification project.

For more information about Red Ribbon Week and Plant the Promise, please visit www.eactc.org/plant-the-promise or the EACTC Facebook page.